



COMPREHENSIVE
NUTRITION FOR ENTIRE FAMILY



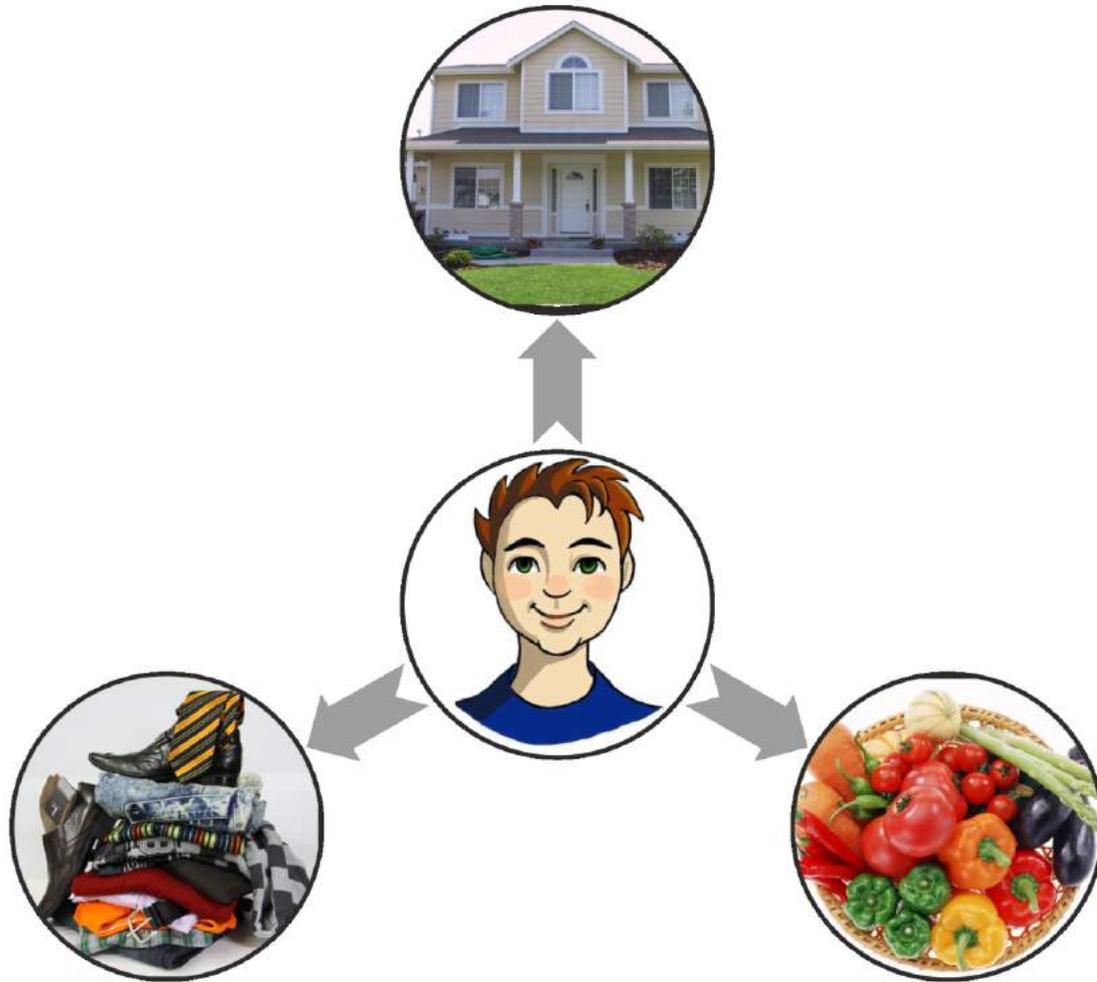
**NATURAMORE OUTSHINES AT
NATIONAL AWARDS FOR
EXCELLENCE IN HEALTHCARE**

**AND WON AWARDS FOR
THE BEST NUTRITION BRAND
&
OUTREACH IN RURAL AREA**

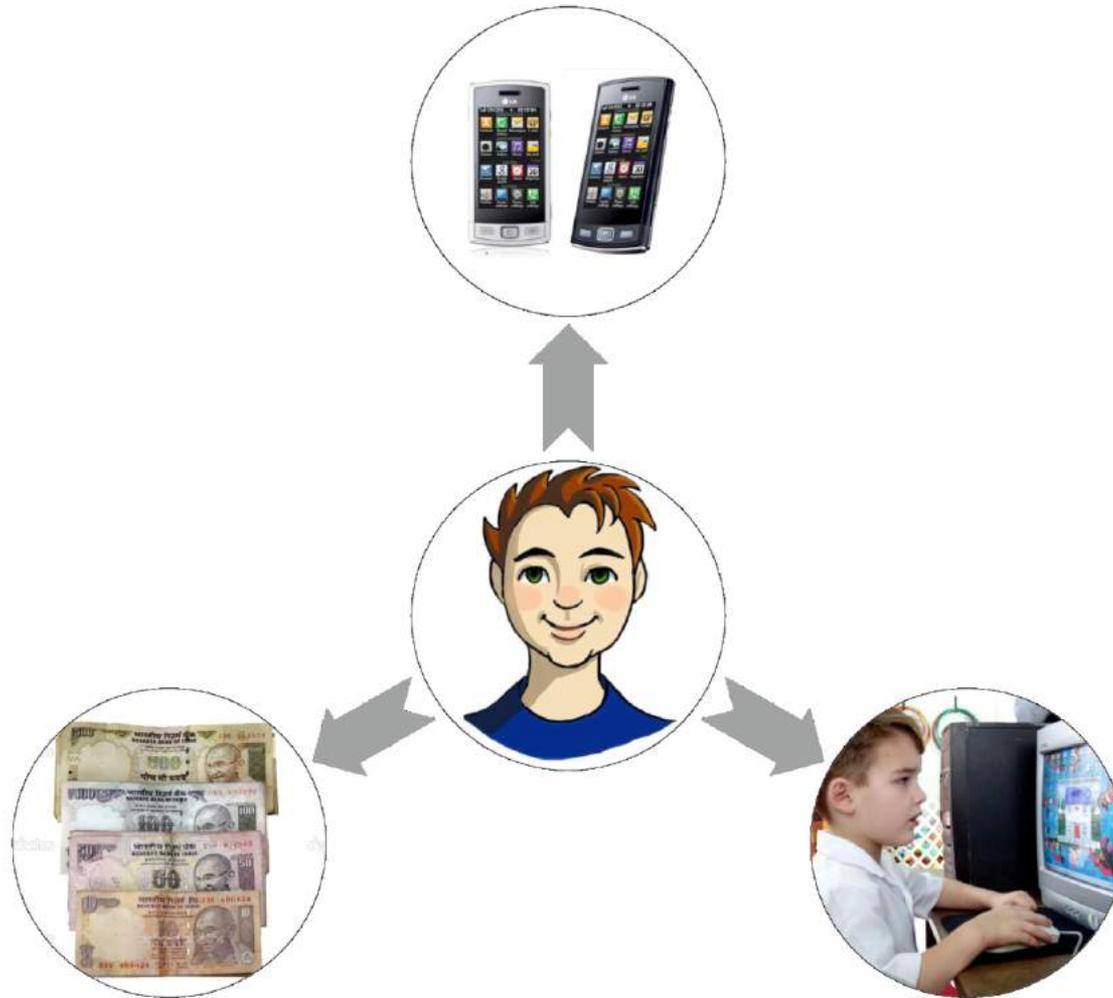


NETSURF
SEHAT BARKAT MUSKURAHAT

Basic Needs of Humans



Basic Needs of Humans



Today's Hectic Lifestyle

JOB STRESS

IMPROPER DIET
LACK OF VITAMINS
& MINERALS

JUNK FOOD

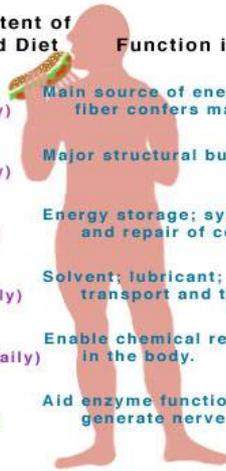
SICKNESS

OLD AGE
PROBLEMS

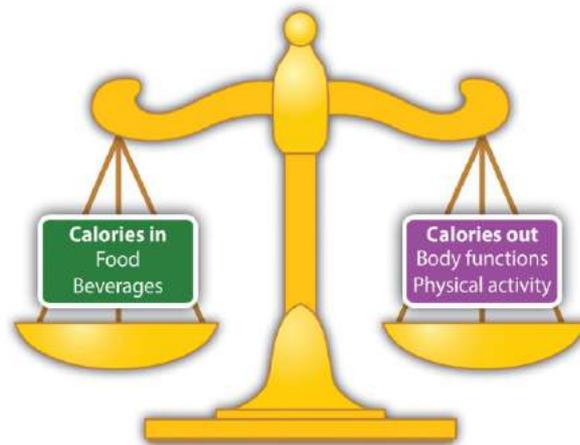


Nutritional Content of a Well-Balanced Diet **Function in the Body**

- | | |
|---------------------------------------|--|
| Carbohydrates
(330 g daily) | Main source of energy;
fiber confers many health benefits. |
| Protein
(100 g daily) | Major structural building blocks. |
| Fat
(75 g daily) | Energy storage; synthesis and repair of cell parts. |
| Water
(2000 g daily) | Solvent; lubricant; medium for transport and temperature regulation. |
| Vitamins
(<300 mg daily) | Enable chemical reactions in the body. |
| Minerals
(5-10 g daily) | Aid enzyme function; electrical balance; generate nerve impulses; bone structure. |



What do you mean by BALANCED DIET?



Do we get this required complete food ?





13 chemical additives that have been

⊘ BANNED ⊘

for use in food in other countries

but are still approved for use in the US

coloring agents

- 1 blue 1
- 2 blue 2
- 3 yellow 5
- 4 yellow 6



olestra/olean



BHA and BHT



azodicarbonamide



arsenic



synthetic hormones



potassium bromate

a.k.a. brominated flour



brominated vegetable oil

a.k.a. BVO



POISON IN YOUR FOOD

CHEMICALS/COLOURS USED IN FRUITS AND VEGETABLES

- ▶ **Calcium carbide** | Used to ripen fruits like mangoes, bananas
- ▶ **Copper sulphate** | Used to ripen fruits faster
- ▶ **Oxytocin** | Hormone used for faster growth of pumpkin, watermelon, brinjal, gourd, cucumber
- ▶ **Wax** | Adds shine on apples and pears

- ▶ **Cheap colours** | Green colour containing harmful chemicals such as metallic lead is applied to bitter melon & other leafy vegetables to give fresh look
- ▶ **Saccharin** | Used to sweeten the watermelons etc
- ▶ **Pesticides & herbicides** | Used excessively for growing fruits, vegetables

HEALTH HAZARDS

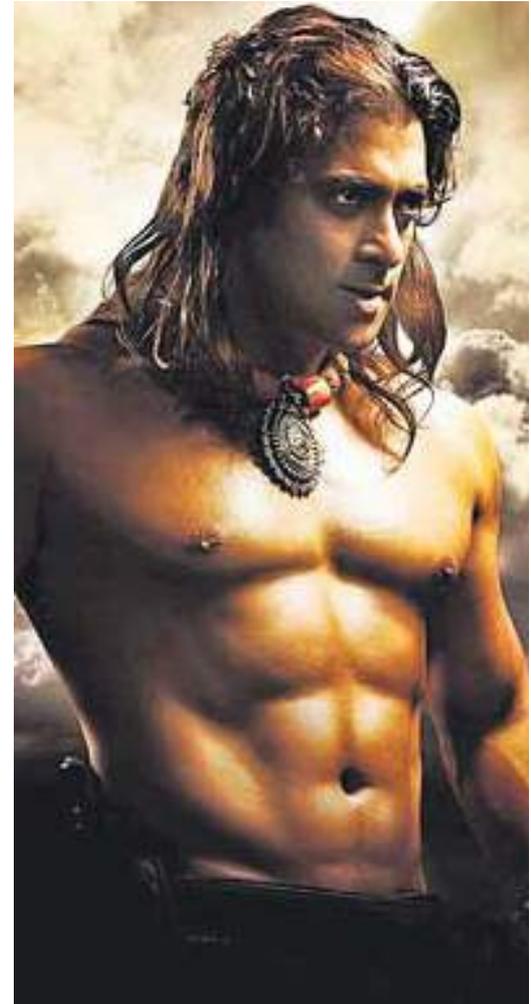
- ▶ Consumption of chemical-laden fruits and vegetables can prove disastrous for **digestive system, eyes & liver**
- ▶ Can result in **vomiting and diarrhoea** in children
- ▶ **Kidney failure**
- ▶ Oxytocin can lead to **damage of the brain**

WHAT YOU CAN DO

- ▶ Wash fruits & vegetables in lukewarm water before eating
- ▶ Use the locally-grown fruits and vegetables
- ▶ Always wash hands before preparing meals
- ▶ Remove & discard outer leaves of lettuce & cabbage



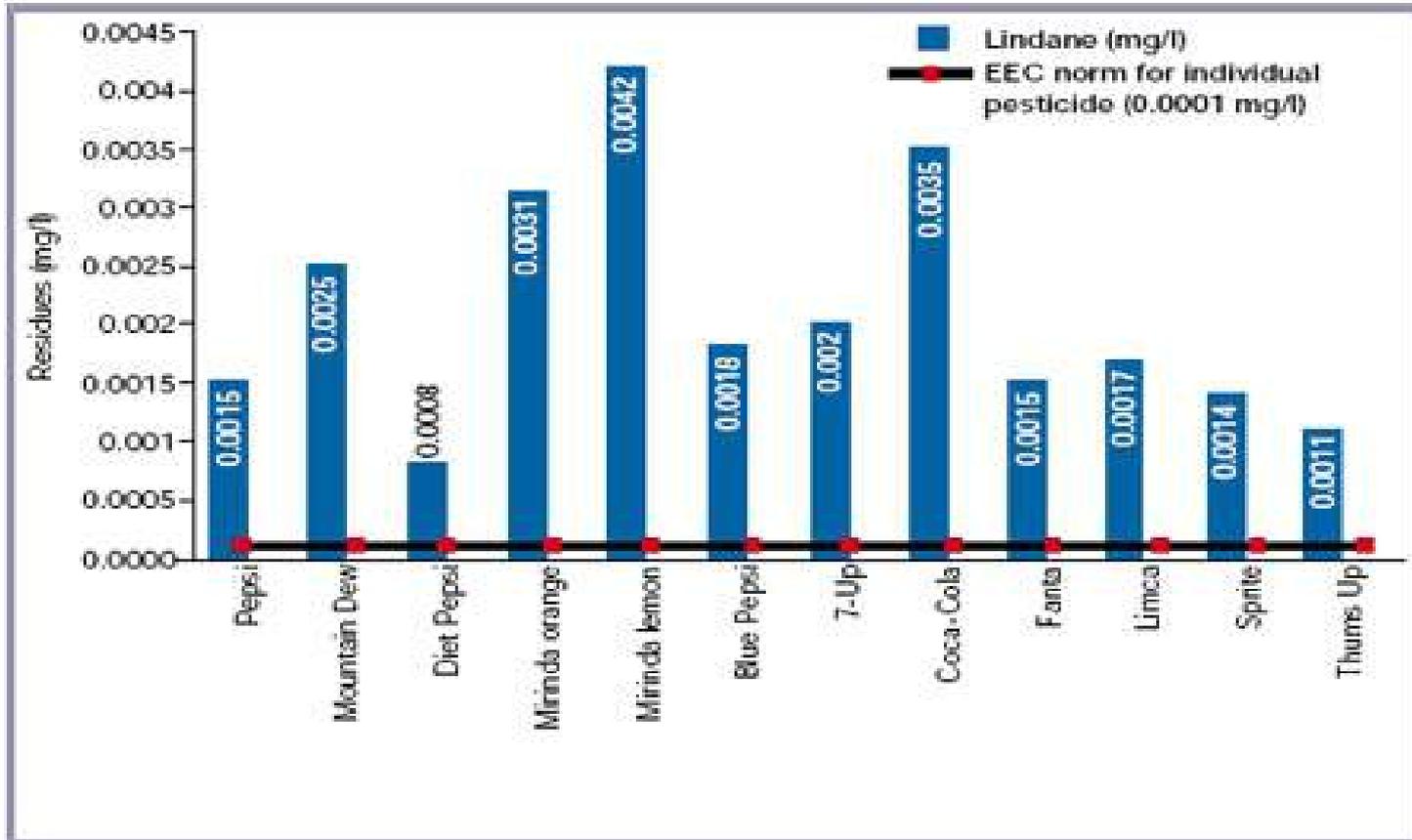
But what we desire?





Lindane: enjoy!

Yeh dil maange more?



**SO MANY PROBLEMS,
EVERY SINGLE MAN
IS CONFUSED**

**THE ONLY
COMPLETE
SOLUTION**

naturamore



What is Naturamore ?

Perfect and
Unique Blend of

5000 Year Old
Proven Ayurveda



Cutting Edge
Modern Technology



Naturamore is Nutritional Food Supplement

It is a unique combination of

- Soy Protein, Milk Protein
- Prebiotics and Probiotics
- Omega 3 DHA
- Colostrum
- Carotenoid
- Herbal Actives like Alovera, Bramhi, Shatavari, Ashwagandha
- Vitamins
- Minerals



Naturamore Variants

				
BASE	<ul style="list-style-type: none"> • Soya Protein Isolate • Milk Protein • Malto Dextrin • Aloevera • Omega 3-DHA • Vitamins • Minirals 	<ul style="list-style-type: none"> • Soya Protein Isolate • Milk Protein • Malto Dextrin • Aloevera • Omega 3-DHA • Vitamins • Minirals 	<ul style="list-style-type: none"> • Soya Protein Isolate • Milk Protein • Malto Dextrin • Aloevera • Omega 3-DHA • Vitamins • Minirals 	<ul style="list-style-type: none"> • Soya Protein Isolate • Milk Protein • Malto Dextrin • Aloevera • Omega 3-DHA • Vitamins • Minirals
SPECIAL INGREDIENTS	---	<ul style="list-style-type: none"> • Bramhi • Aswagandha • Malt • Cocoa 	<ul style="list-style-type: none"> • Oats • Shatavari • Iron • Folic Acid • Lycopene • Biotin 	<ul style="list-style-type: none"> • Ashwagandha • Colostrum • Prebiotics • Probiotics • Carotenoids

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How to consume

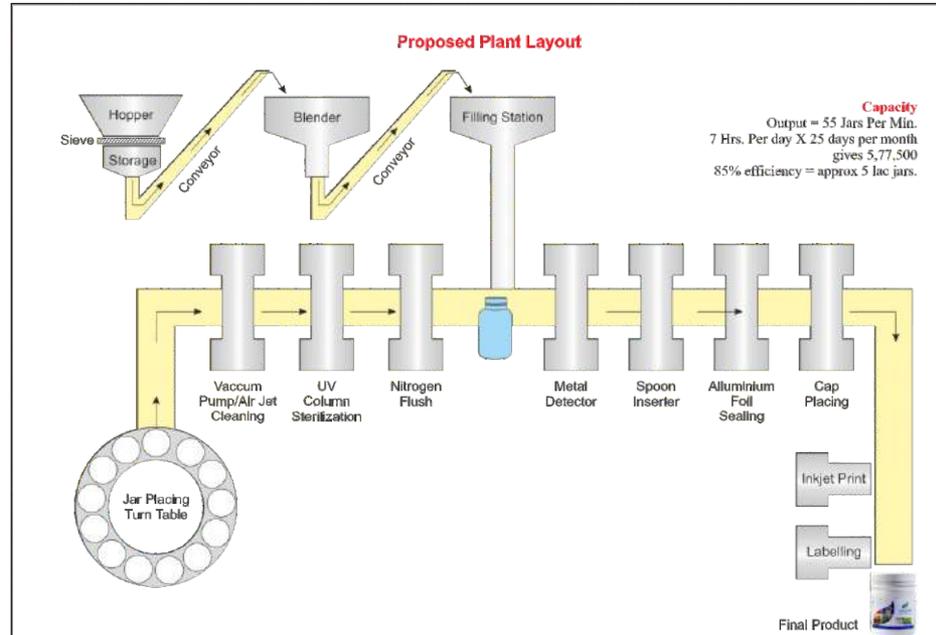
- 1-2 Spoon Daily With Milk or Water or Food Fortification

Who can consume

- It is a product for the entire Family.
- Infants, Growing children, adults,
- Old age people.
- Overworked Executives.
- Businessman.
- Athletes/Sportspersons.
- Women of all ages.
- Aged members as a Age Defying Weapon.



Netsurf Research Lab - Manufacturing Setup





INTRODUCING HERBAL DIETARY SUPPLEMENT



Current Market Scenario



- 1) Osteoarthritis 1.8 crore
- 2) Rheumatoid Arthritis 2.3 crore
- 3) Spondylosis 1.8 crore
- 4) Osteoporosis 23 cr risk group. 4 crore patients
1 of every 3 female and 1 of every eight male.



Improper Diet



Lack of Vit-D/DHA



No Sunlight



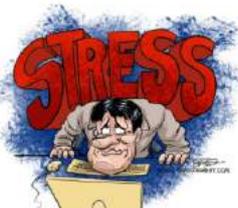
Sedentary Lifestyle



Improper Posture



CAUSES



Stress



Excessive use
of Heavy Bikes



Accident/Injury
to Joint

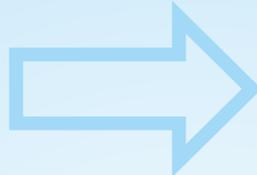
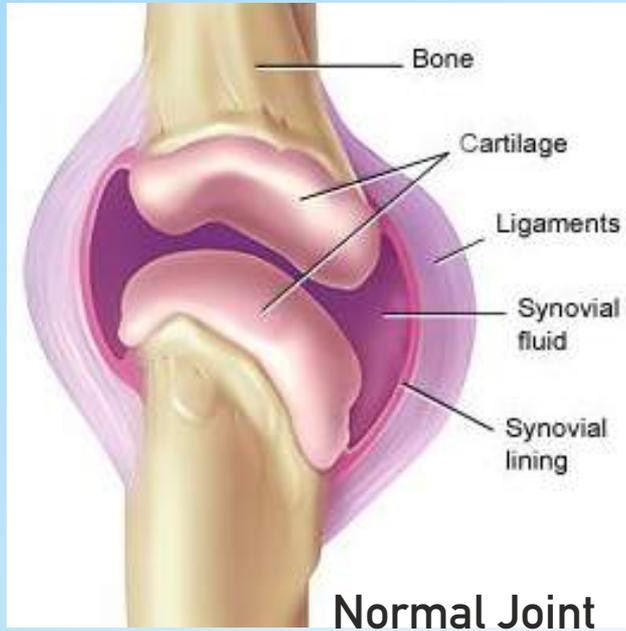


Old Age

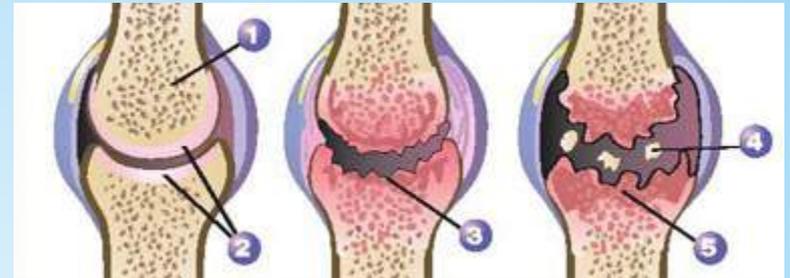


Excess use of
Medicines/Steroids

Causes Lead to Diseases



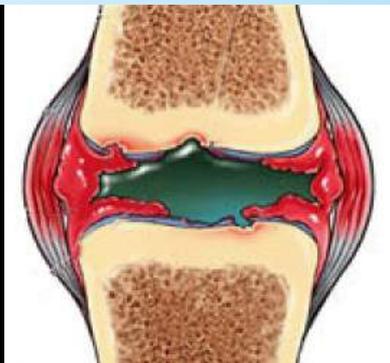
Evolution of Osteoarthritis



1. Bone
2. Cartilage
3. Thinning of cartilage
4. Cartilage remnants
5. Destruction of cartilage



joint pain occurring in various joints



destruction of cartilage



hip fracture due to osteoporosis

Pain



Swelling



SYMPTOMS

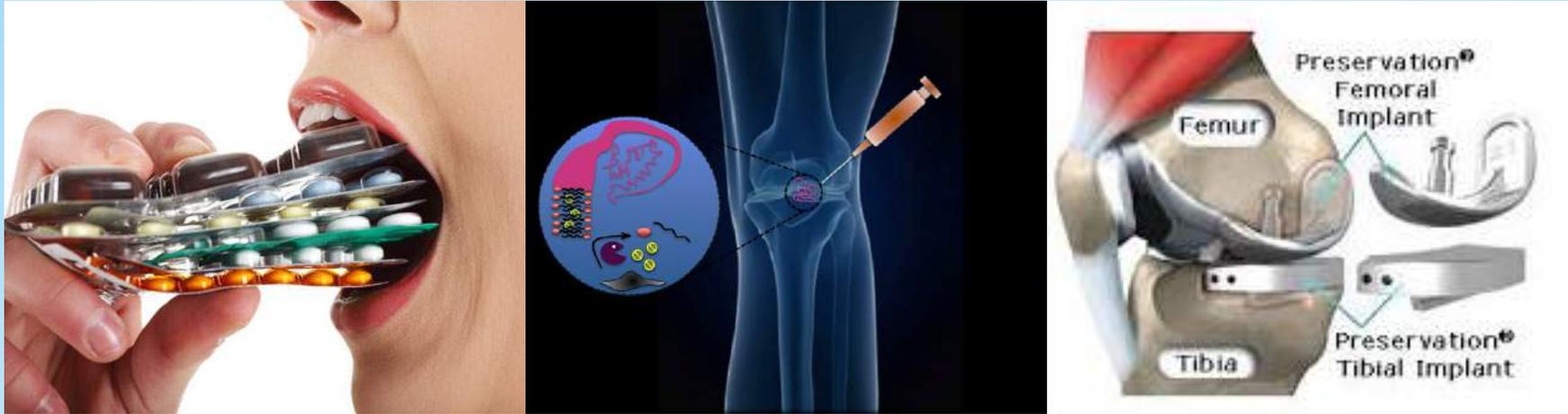


Redness



Movement Restriction

Modern Medicine Limitation



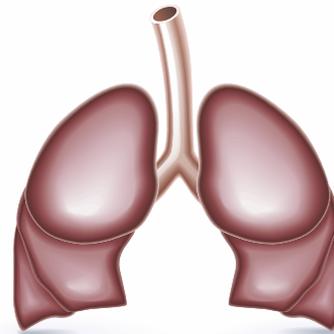
DIFFICULTY



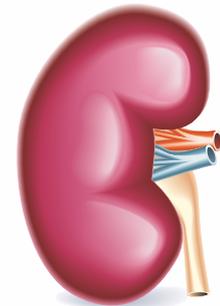
ANXIETY INSOMNIA



LIVER DISEASE



BREATHING



KIDNEY DISEASE

PAINKILLERS CAN DO SERIOUS DAMAGE

Introducing

Benefits of key ingredients:



Shallaki: Provides nourishment to joints by optimizing synovial fluids and cartilages.



Guggul: Works as anti-arthritis agent.



Rasna: Anti-inflammatory and pain killer.



Ashwagandha: Adaptogen.



Hadjod: It accelerates bone healing; increases bone mineral density.



Uniqueness

- 100% veg - capsule shell also
- Herbal & dietary supplement not medicine
- FSSAI approved
- Tested in NABL accredited lab
- Clinically tested
- Safe with no side effects
- Arrests problem from root cause in natural way



Usage

- 2 capsules daily with water/milk after meals for 3-6 months
- Oil/Ointment massage
- Fomentation
- Diet - Naturamore





INTRODUCING HERBAL DIETARY SUPPLEMENT



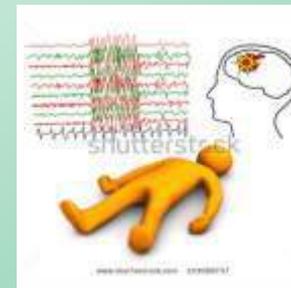
Current Market Scenario



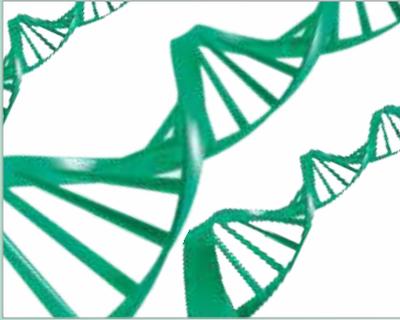
6.7 cr diabetic today
3 cr borderline
Every year adding 20 lakh
By 2030 10 cr rate of 25-30% increase

Affects all male female children also 2 types

10 lakh die every year due to complications of diabetes like heart attack kidney failure stroke nerve damage paralysis



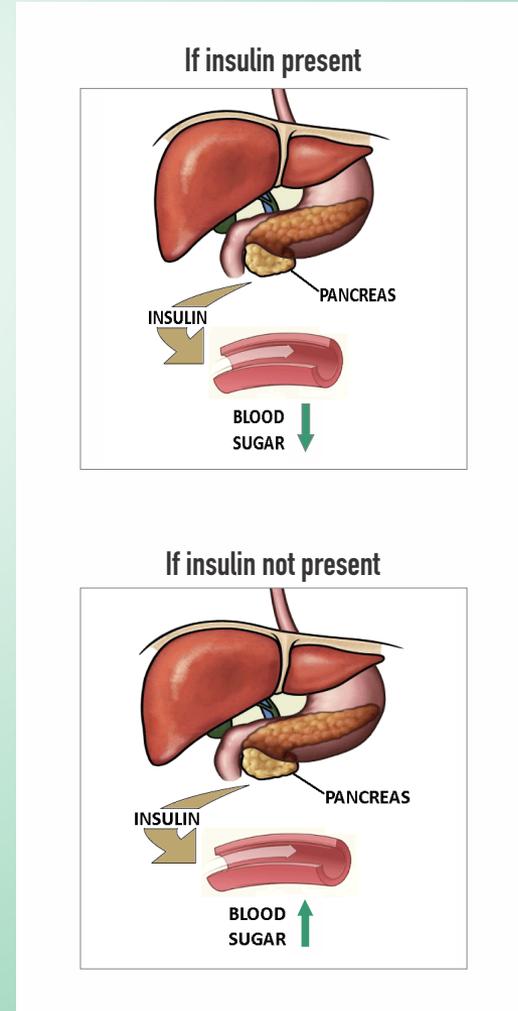
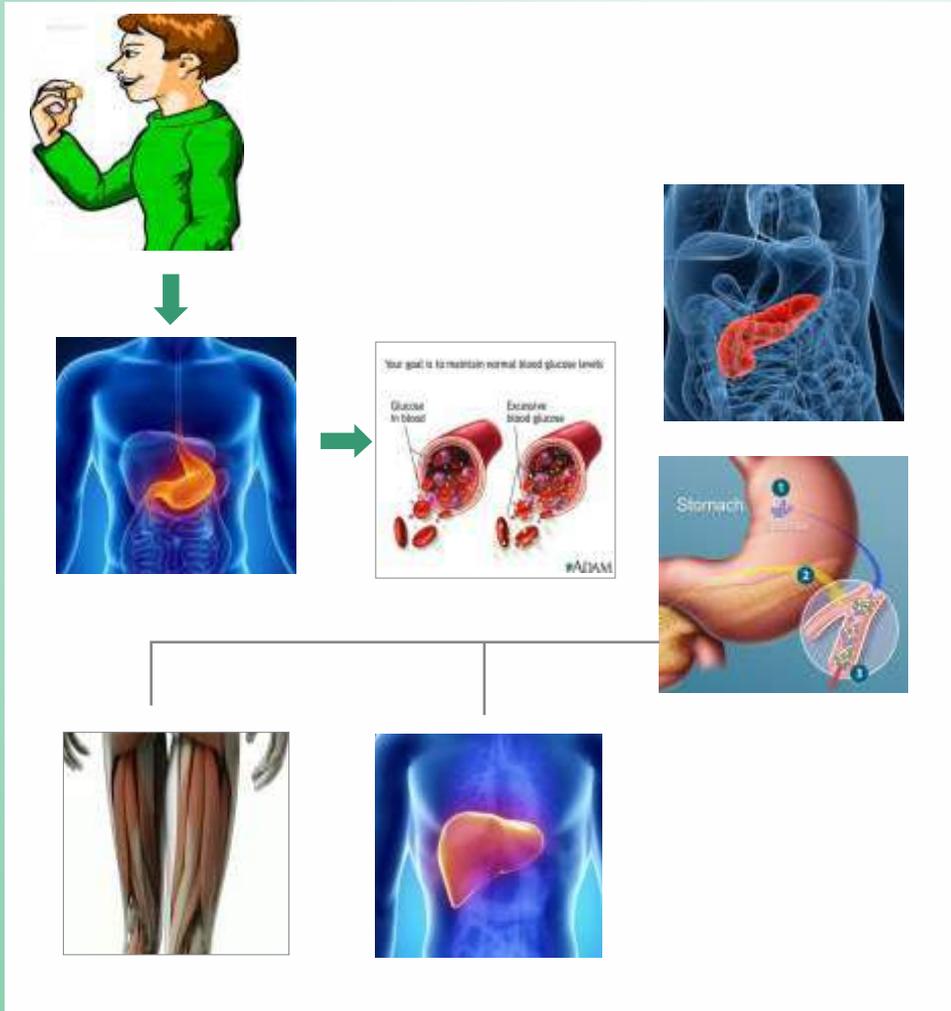
Why diabetes happens



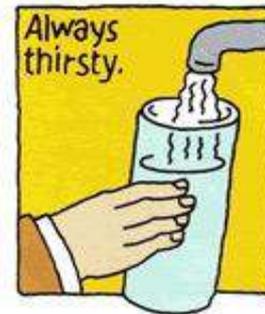
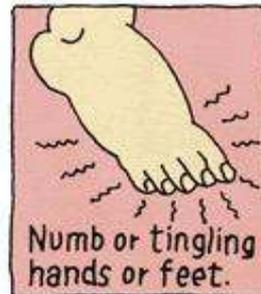
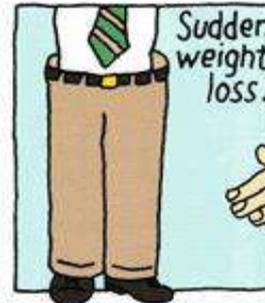
Causes



How diabetes occurs



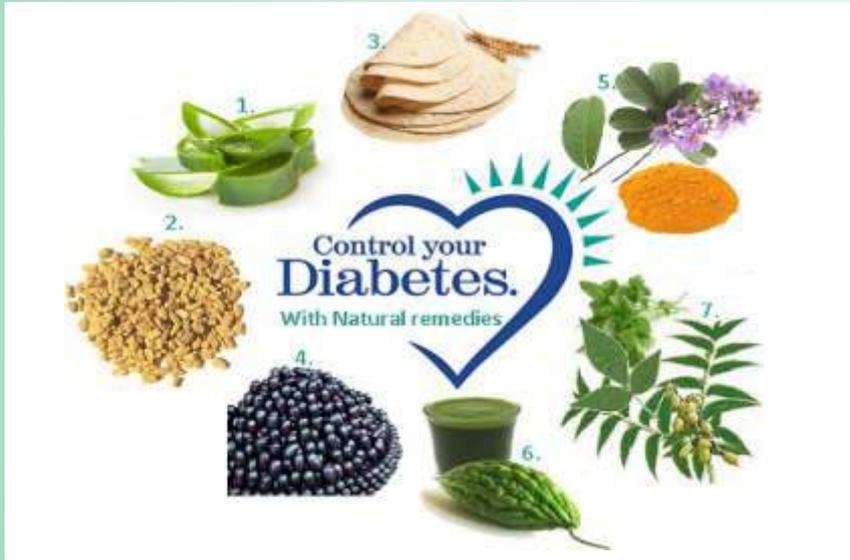
Symptoms of diabetes



Allopathic treatment & limitations

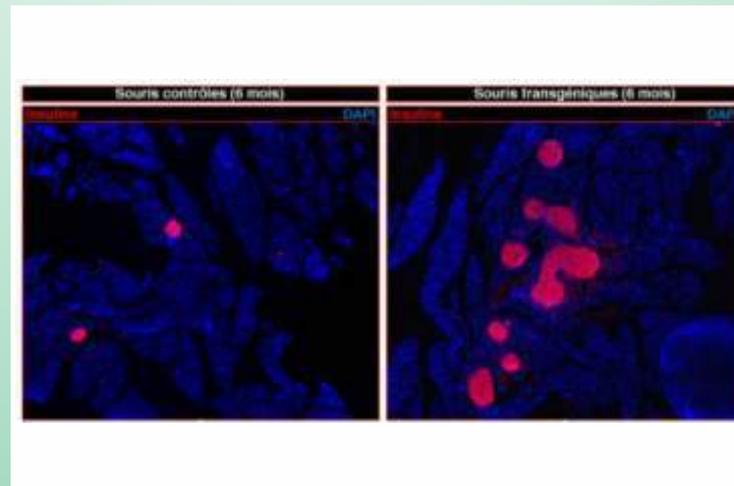
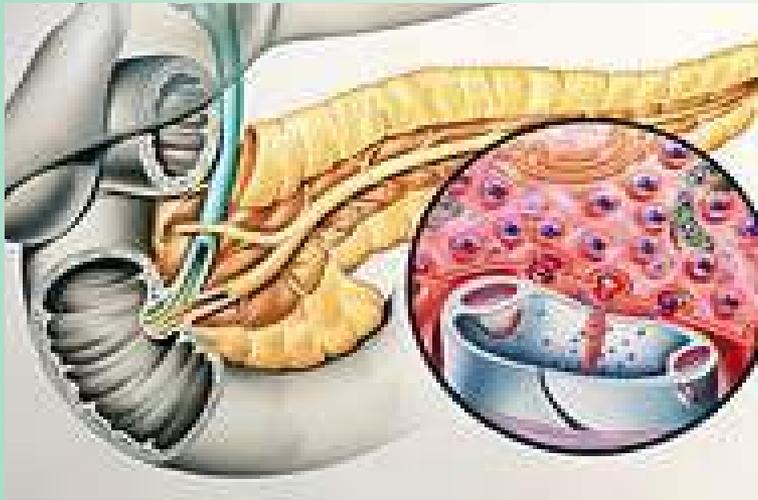


Introducing



PHYTO CHEMICAL FORMULATION

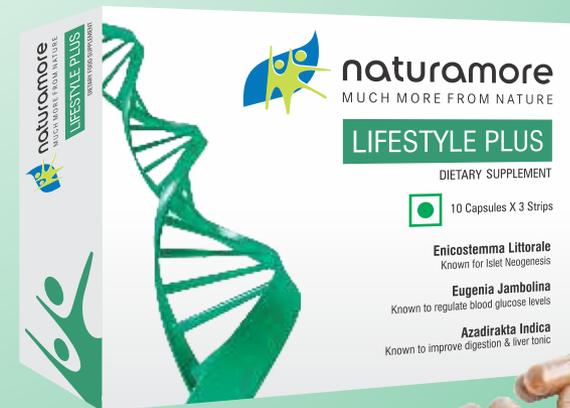




**NUCLEAR
MAGNETIC
RESONANCE
(NMR) STUDIES
REVEALING
ISLET NEOGENESIS**

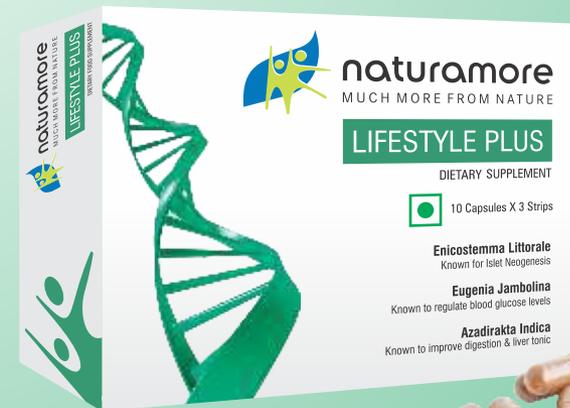
Uniqueness

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- FSSAI approved
- Tested in NABL accredited lab
- Clinically tested
- Safe with no side effects
- Arrests problem from root cause in natural way



Usage

- 2 capsules daily with water before meals for 3–6 months
- Meditation
- Diet – Naturamore





INTRODUCING HERBAL DIETARY SUPPLEMENT



Current Market Scenario



Current Market Scenario



Male Impotence (Reproductive Health Issues)

50% of Men above 40 years of age.

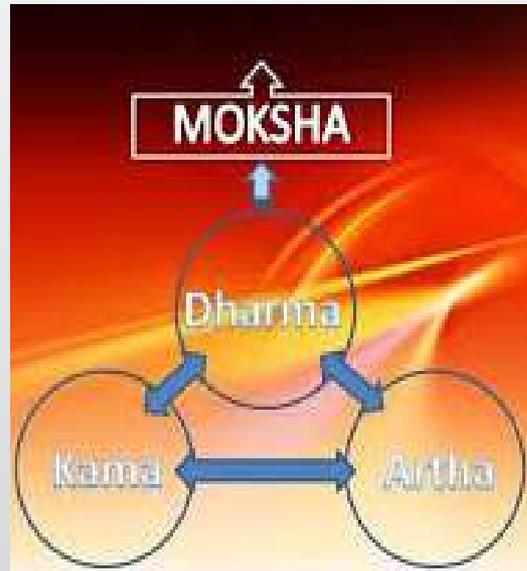
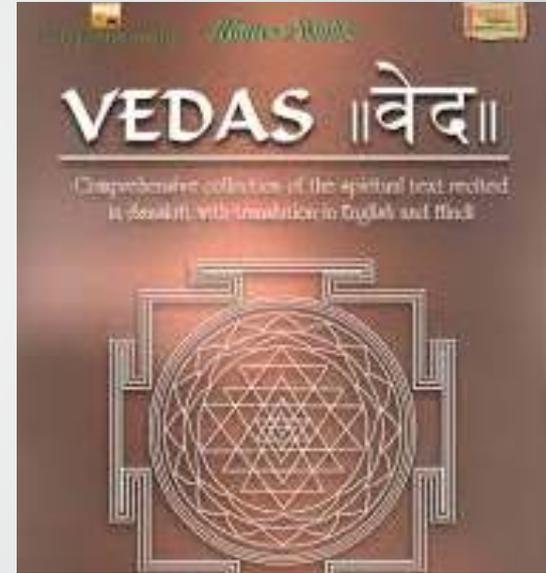
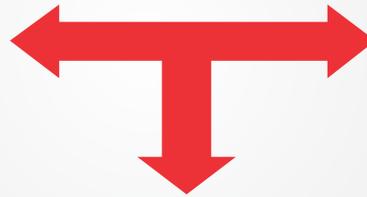
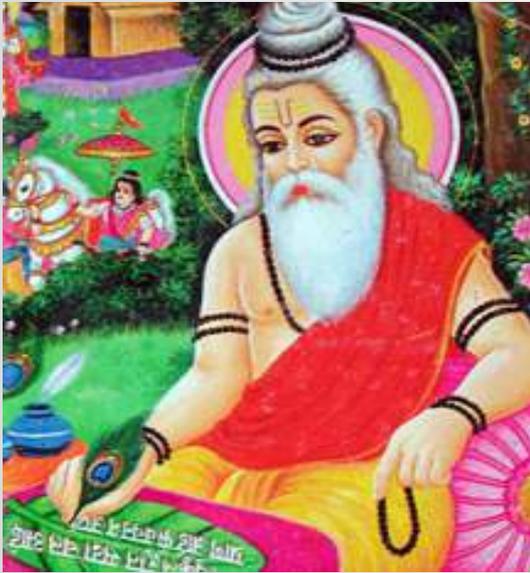
3 crore people in India

www.andrology.com/erectiledysfunction.html

KEM Hospital, Mumbai-Dr. Prakash Kothari – 15% rise in patients in a year

<http://indiatoday.intoday.in/story/studies-show-one-out-of-every-10-men-in-india-is-impotent/1/264036.html>

Ancient Wisdom



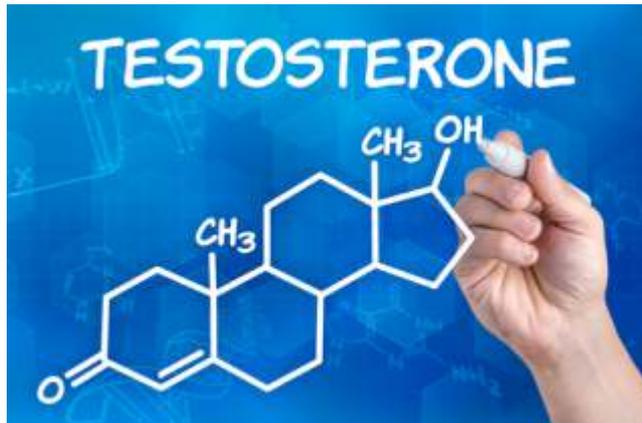
Causes



Causes

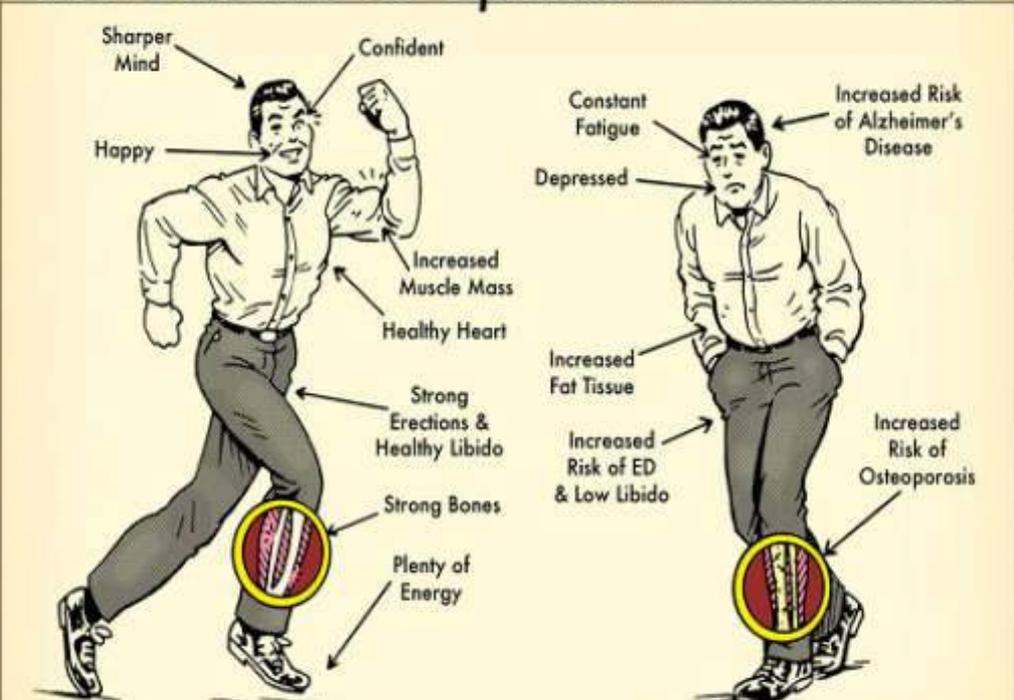


Main culprit



What Is Testosterone?

The Benefits of Optimal Testosterone



Man with Optimal Testosterone

- Sharper Mind
- Happy
- Confident
- Increased Muscle Mass
- Healthy Heart
- Strong Erections & Healthy Libido
- Strong Bones
- Plenty of Energy

Man with Deficient Testosterone

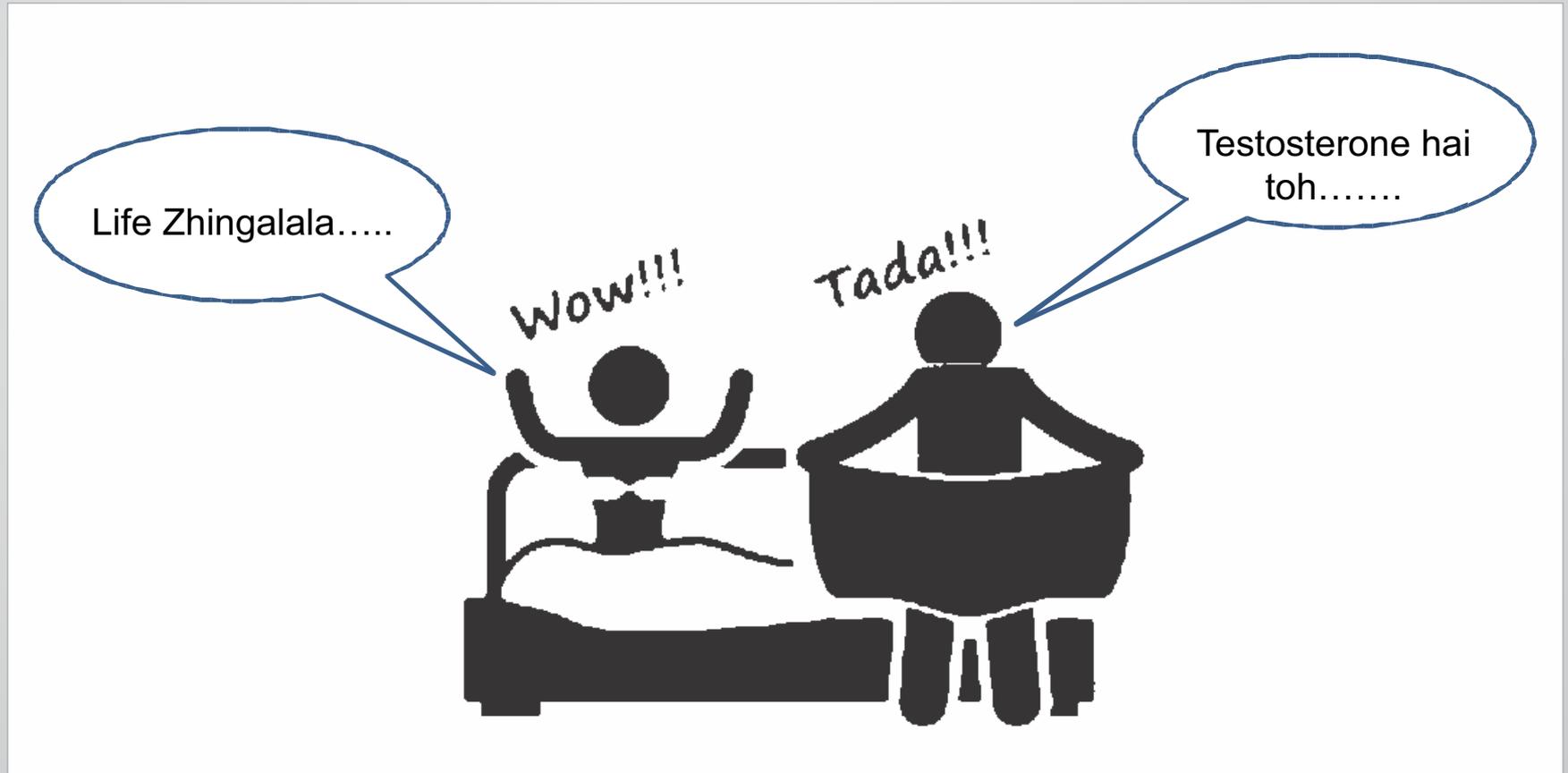
- Constant Fatigue
- Depressed
- Increased Risk of Alzheimer's Disease
- Increased Fat Tissue
- Increased Risk of ED & Low Libido
- Increased Risk of Osteoporosis

The Art of
MANLINESS

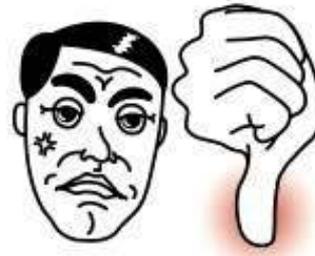
Benefits of Testosterone



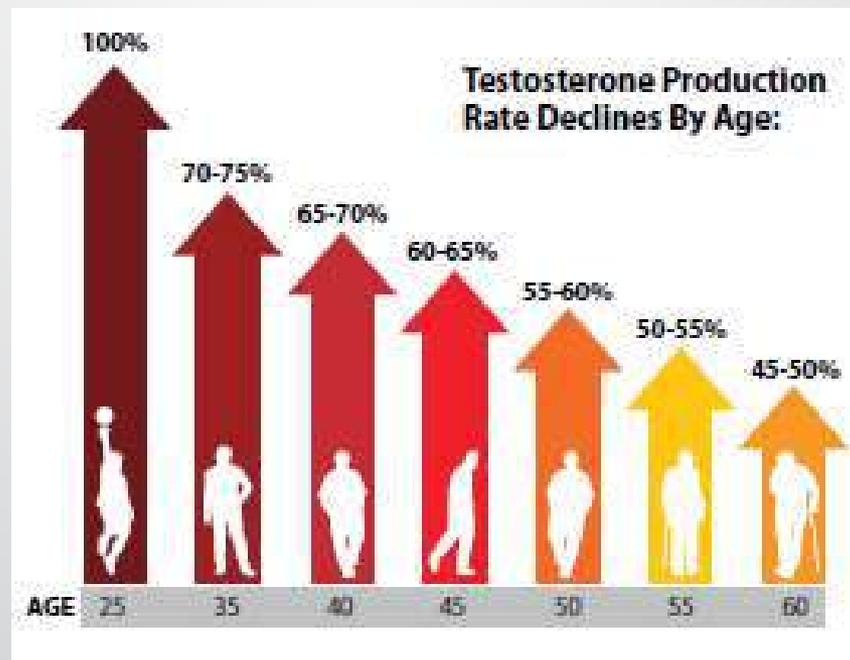
What Is Testosterone?



What Is Testosterone?



What Is Testosterone?



Modern Medicine Limitation

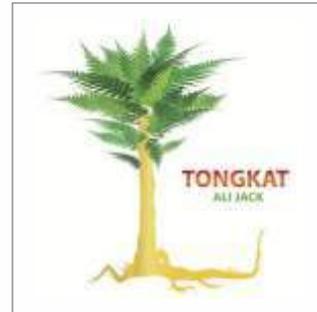


INTRODUCING HERBAL DIETARY SUPPLEMENT



Benefits of key ingredients:

- Tongkat Ali | Horny Goat Weed
- Safed Musli | Ashwagandha
- Shilajeet | Ginseng
- Resevetrol



INTRODUCING HERBAL DIETARY SUPPLEMENT



OUTPUT



Uniqueness

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Usage

- 1 Capsule – Maintenance Dose
- 2 Capsules – Patients &
1 Hour Before Sexual Activity
- Preferably with Milk
- Diet – Naturamore

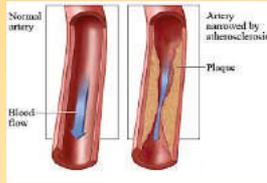
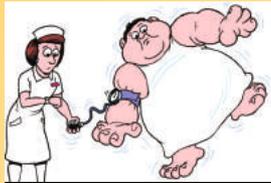




INTRODUCING HERBAL DIETARY SUPPLEMENT



Current Market Scenario



- Hyper tension 12 Cr.
- Coronary artery disease 5 Cr.
- Heart Attack 12 Cr.



A 2013 study conducted by Safola Life concluded that over 70 per cent of the urban Indian population is at the risk of being diagnosed with heart disease.

World Health Organization (WHO)-by 2030, it is expected that 23 million people will die from CVDs annually.



Improper Diet
Cholesterol



Smoking



Alcohol



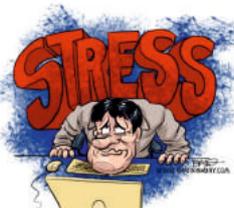
Old Age



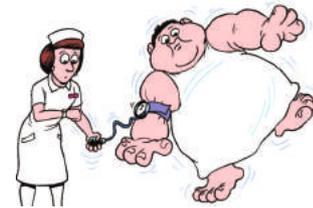
Heredity



CAUSES



Stress



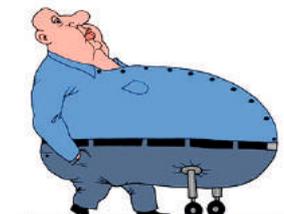
High blood pressure



Diabetes

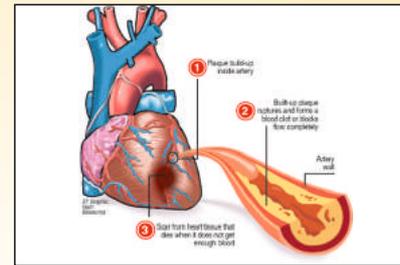


Sedentary Lifestyle



Obesity

Causes Lead to Diseases



IHD

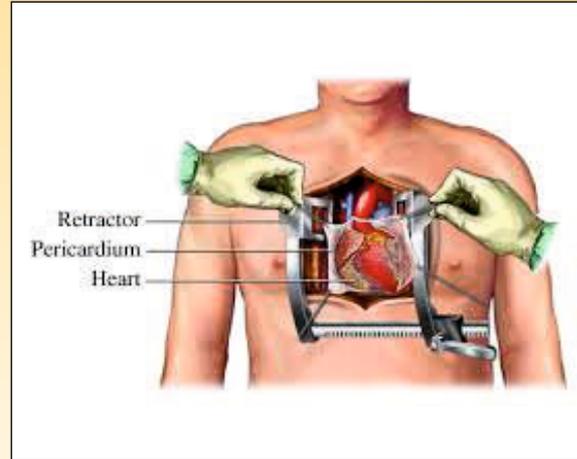


CHD



BP

Modern Medicine Limitation



**ANXIETY
INSOMNIA**

**LIVER
DISEASE**

**DIFFICULTY
BREATHING**

**KIDNEY
DISEASE**

Introducing

Benefits of key ingredients:



Hawthorn Berry: Cardiovascular tonic, boosts heart health by strengthening blood vessels and stimulating blood flow to heart.



Grape seed: Powerful cardio protective compound "Flavonoids" lowers "bad" LDL cholesterol.



Arjuna: Strengthens and rejuvenates the cardiac muscles, Improves the pumping capacity of the heart. Useful in angina and congestive heart failure.



Guggul: Cardiac stimulant and strengthens the heart muscles and maintains the heart functioning properly.



Selenium: Selenoproteins has ability to lower blood pressure and make sure that the heart isn't subject to a heart attack



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Usage

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- Diet - Naturamore

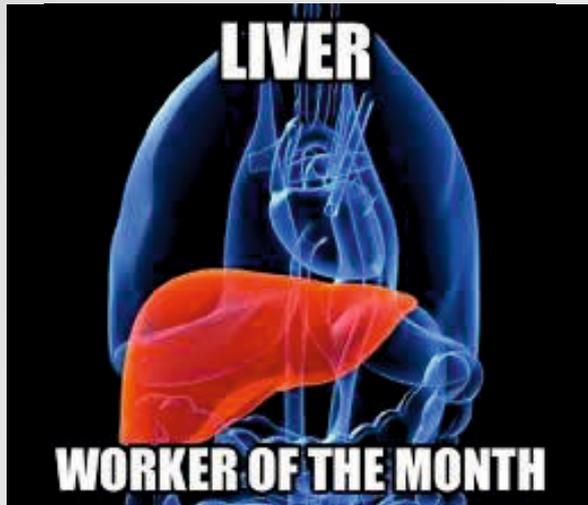




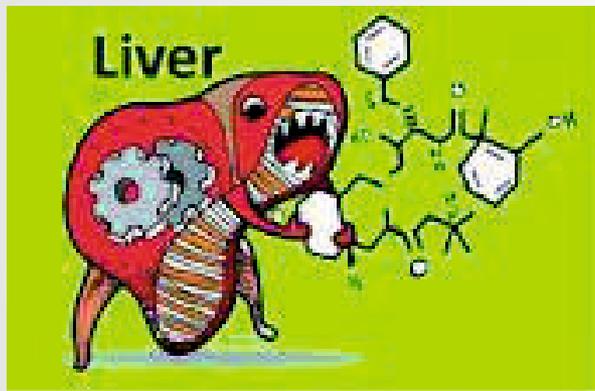
INTRODUCING HERBAL DIETARY SUPPLEMENT



Role of Liver



- There are over 100 types of liver diseases and many of them can be life threatening if not treated on time because liver plays more than 500 functions.



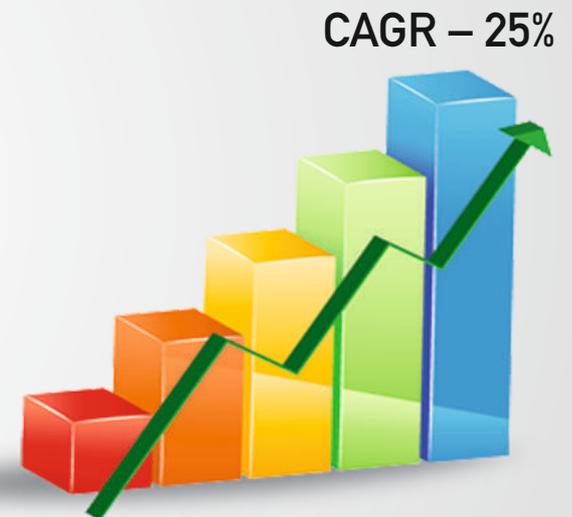
- Kupfer cells present only in liver responsible for detoxification and metabolism.

Current Market Scenario



- 2 lakh people in India die of terminal liver diseases.
- Affects one in 5 Indians.
- Doctors say that more than 90% cases, patients don't realize that they have a liver disease until its too late.

- Non-alcoholic fatty liver disease is one of the most common causes of chronic liver disease. NAFH disease resembles to alcoholic liver disease but occurs in people who consume very little amount of alcohol or not at all.



Fatty food



Smoking



Excessive Alcohol



Overuse of Medications



Increased Salt Intake



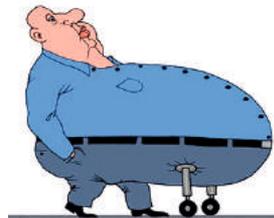
CAUSES



Heavy Metals



Pesticides



Obesity

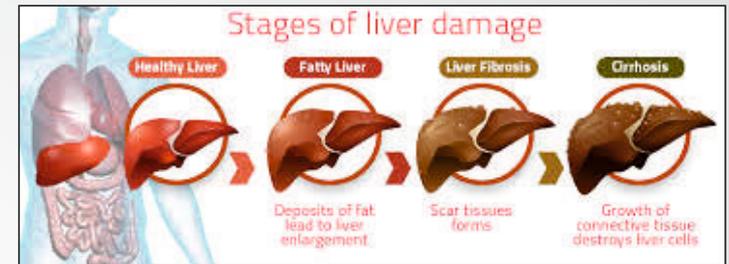


Diabetes



Infections & illness

Causes Lead to Diseases



Loss of appetite



Nausea & Vomiting



Abdominal Pain



Jaundice



SYMPTOMS



Itching of skin



Swelling of lower limbs

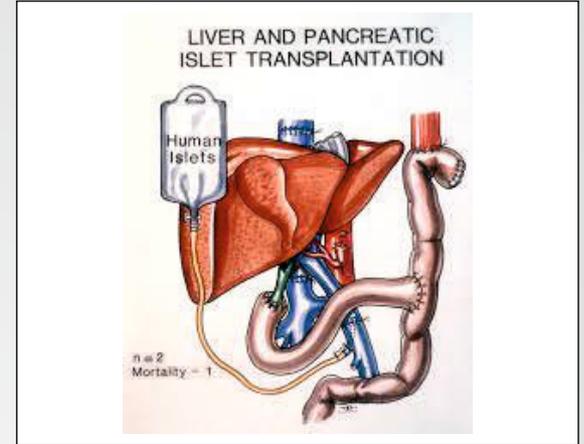


Fatigue



Weight loss

Modern Medicine Limitation



ANXIETY
INSOMNIA

LIVER DISEASE

DIFFICULTY BREATHING

KIDNEY DISEASE

Introducing

Benefits of key ingredients:



Milk Thistle: Protects liver from toxins such as alcohol & drug, Host of liver related diseases.



Kalmegh: It exhibits hepatoprotective and hepatostimulative property.



Bhuiamla: It helps to rejuvenates the liver cells. Useful in various viral infection of liver.



Punarnava: This herb reconditions the liver diuretic.



Kutki: Powerful liver healing agent. It is well known for supporting liver function and for normalizing liver enzymes, Boosts kupfer cells for detoxification. Digestive and blood purifier.



Lecithin: Lecithin helps to reduce or prevents cirrhosis of the liver as it helps to soften the hardened liver tissue.



Uniqueness

- 100% veg - capsule shell also
- Herbal & dietary supplement not medicine
- FSSAI approved
- Tested in NABL accredited lab
- Clinically tested
- Safe with no side effects
- Arrests problem from root cause in natural way



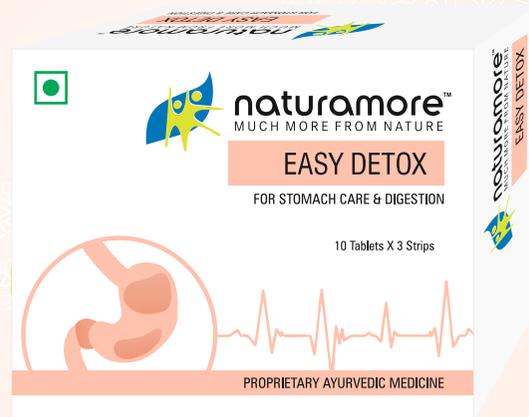
Usage

- 2 capsules daily with water/milk after meals for 3-6 months
- Diet - Naturamore





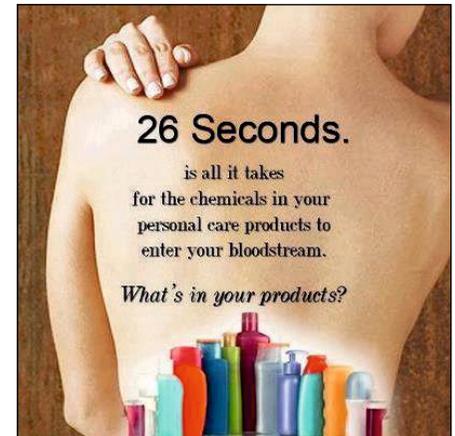
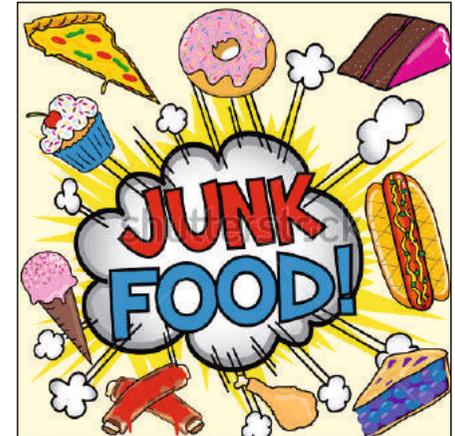
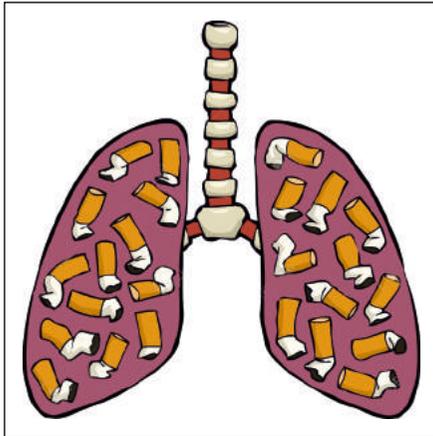
EASY DETOX



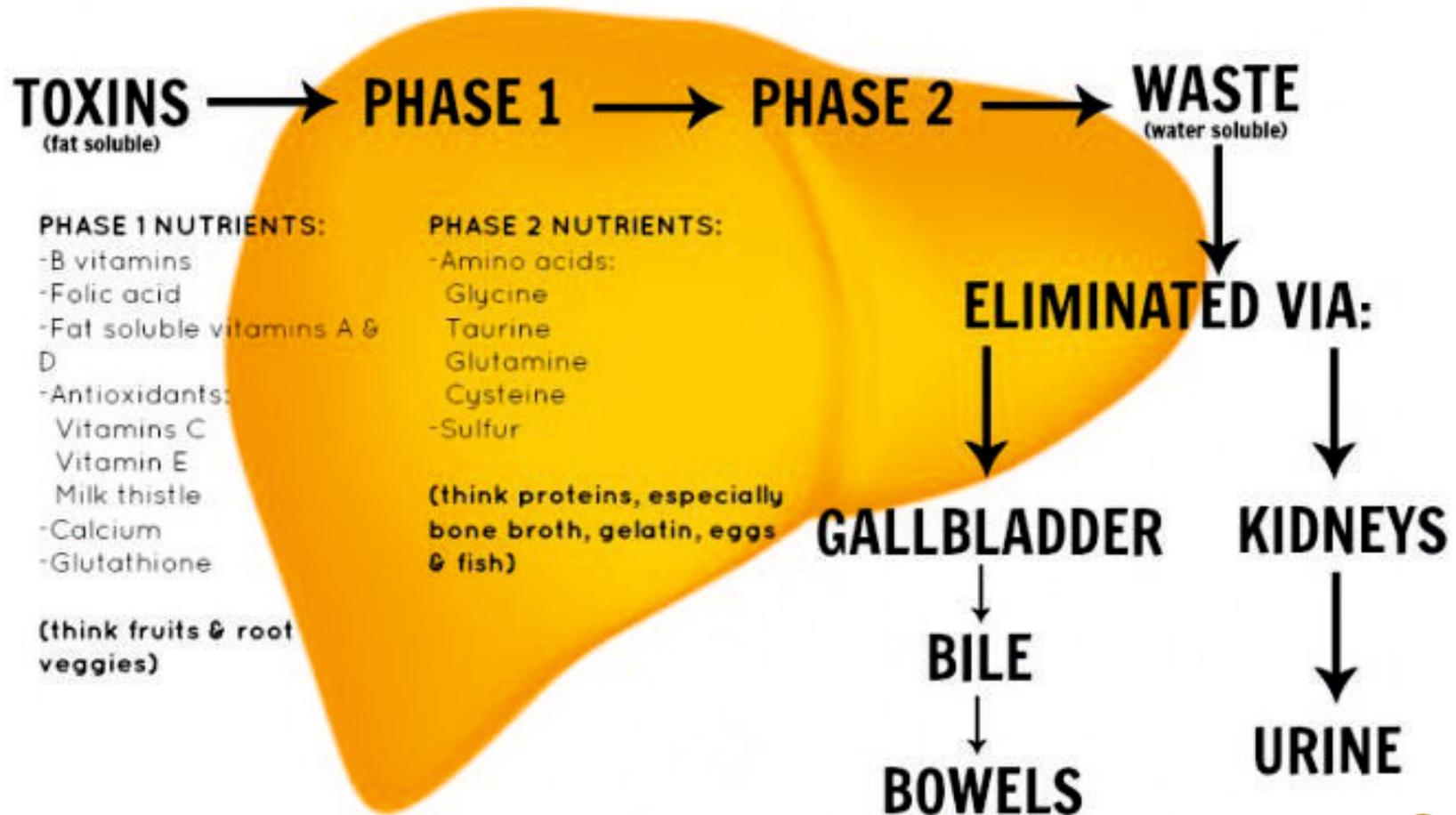
Does your body require detoxification?



Why body needs detoxification?



Detoxification Pathways



Organs involved in detoxification



10 signs your body needs a Detox

- **Low Energy / Fatigued**
- **Gas and Bloating**
- **Brain Fog / Unable to focus**
- **Feeling Depressed**
- **Poor Sleeping Habits**
- **Mood Swings**
- **Weakened Immune System**
- **Unexplained Soreness / Stiffness**
- **Trouble Losing Weight / Overweight**
- **Skin Problems & Allergic Reactions**



Only way to dump toxins - detoxification



Introducing

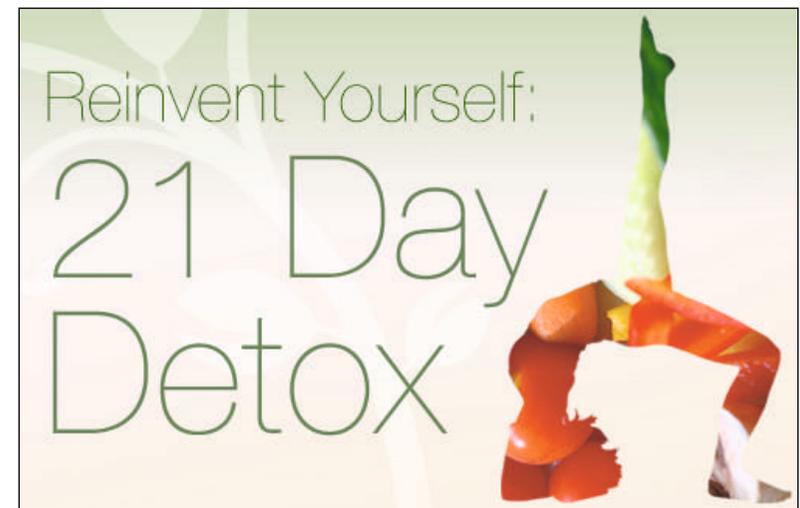


naturamore
MUCH MORE FROM NATURE

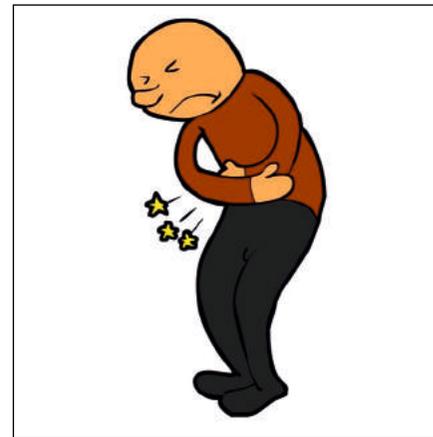
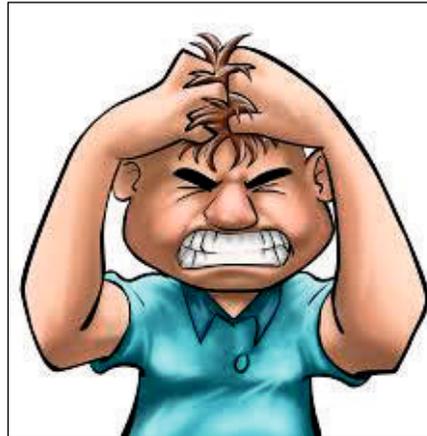
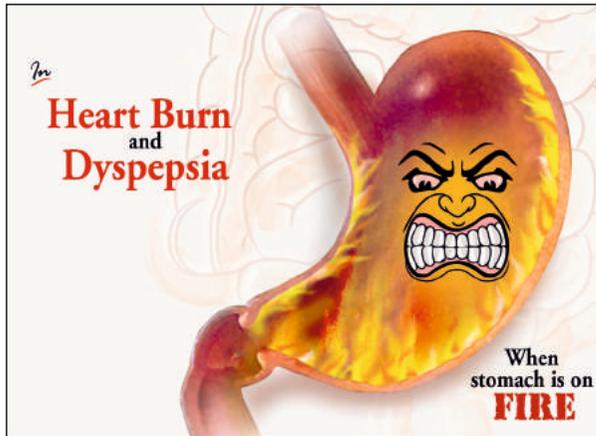
EASY DETOX



What to do?



Symptoms:



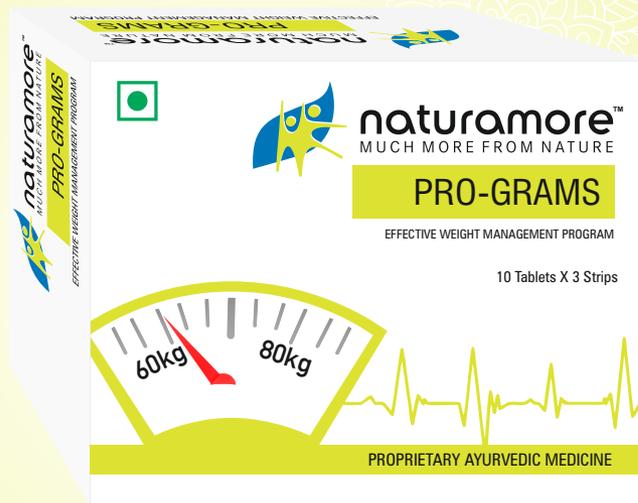
How to take

- **1 Tablet For Detoxification Daily at Night.**
- **2 Tablets Daily Before Meals**





Pro-Grams



Obesity India Data

73%
of urban Indians
are overweight

Almost 3 out of 4 Indians are overweight



Almost
1/2
urban Indians
are obese!

Max Risk Age: 28 – 38 yrs

Highest risk of weight gain, for men & women

Average person goes from healthy at 26 to obese at 38 yrs.



Obesity Causes



Over eating



Lack of physical
exercises



Lack of sleep



Medications



Alcohol consumption



Genes



Age



Pregnancy



Certain diseases



Depression



How Do People Become Fat?

2200 Kcal

1 gm carbohydrate – 4 kcal

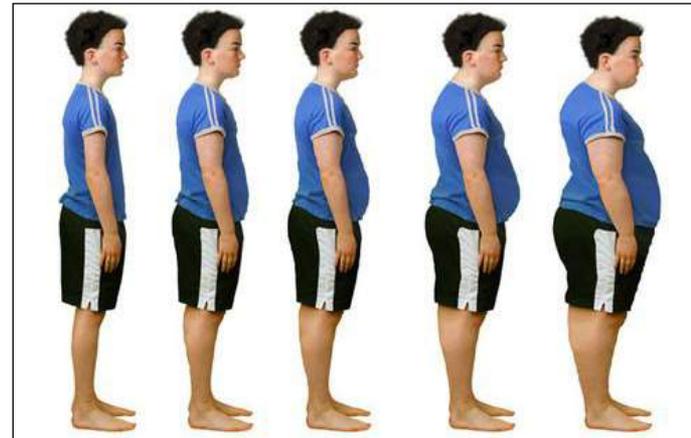
1 gm protein – 4 kcal

1 gm fat – 9 kcal



How Do People Become Fat?

Excess is stored in the form of fat



Obesity Symptoms



Breathlessness



Increased sweating



Snoring.



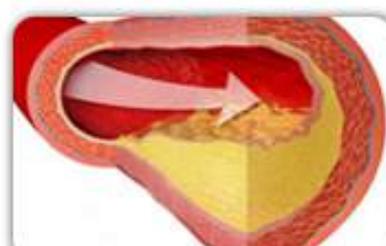
Difficulty in sleeping



Feeling very tired



Hand tremors



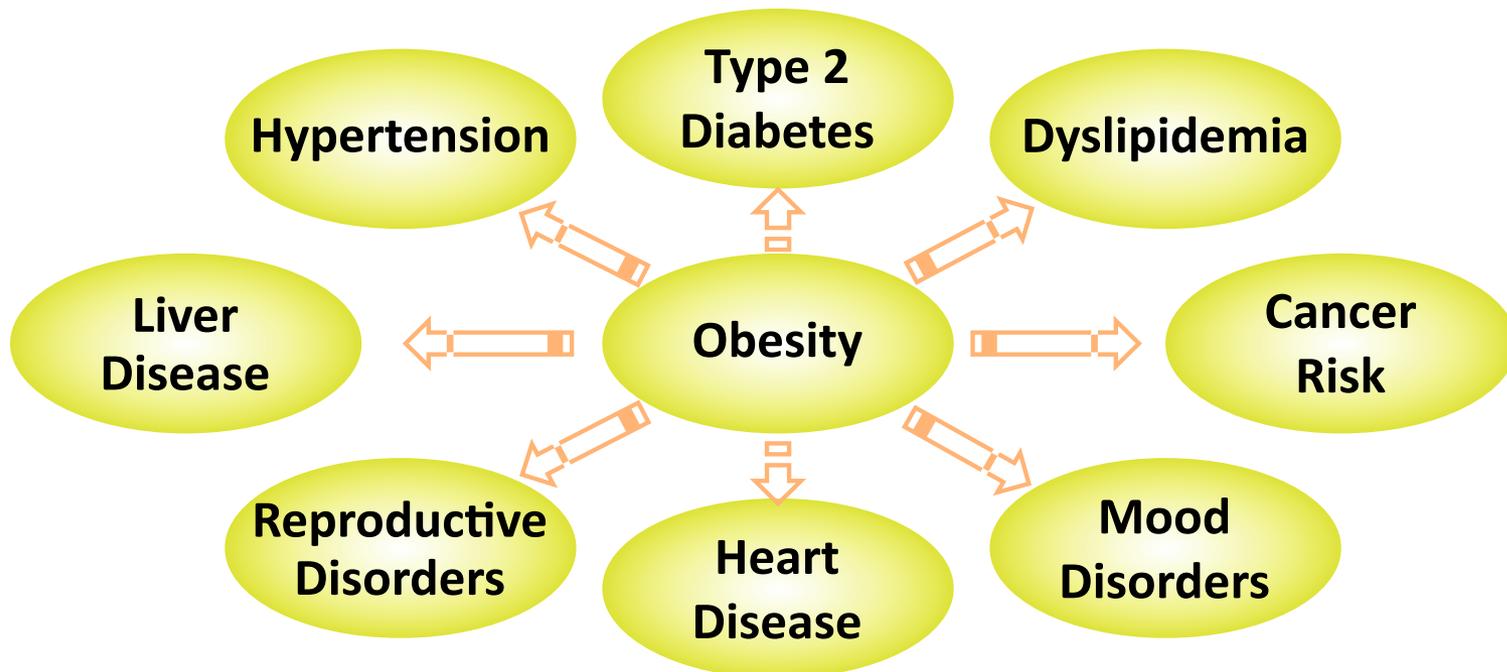
High cholesterol



Extra fat around waist



Obesity Complications



Treatment Options



Treatment Options



The Slimming Clinic



Treatment Modalities

Lifestyle Changes

- Diet
- Exercise
- Behavior therapy



Pharmacological Interventions

- Appetite suppressants
- Weight loss drugs
- Aromatase inhibitors



Surgical Options

- ART
- Scrotal lipectomy
- Bariatric surgery



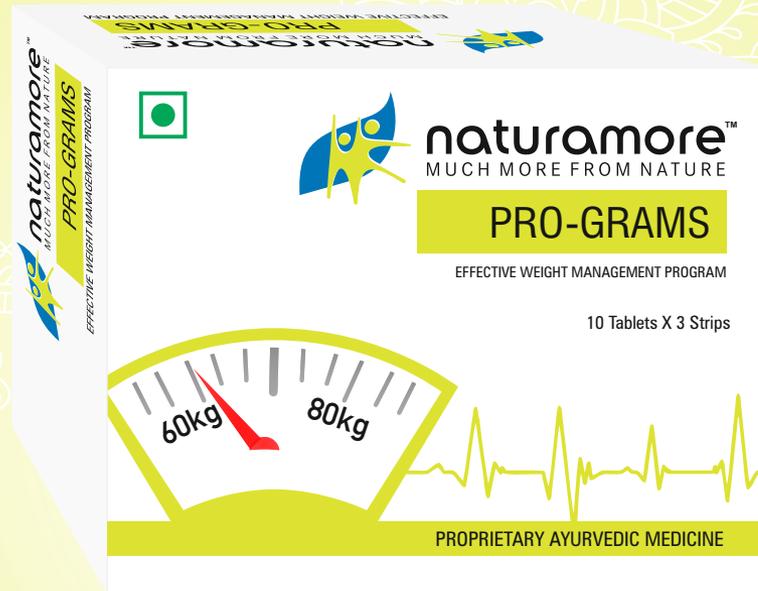
Introducing



naturamore

MUCH MORE FROM NATURE

Pro-Grams



NETSURF
SEHAT BARKAT MUSKURAHAT

Benefits of key ingredients:



Caralluma: Suppresses hunger, appetite and enhances stamina.



Garcinia: It boosts fat-burning activity and cuts back appetite. It also blocks a body enzyme called as- Citrate Lyase, that the human body uses to produce fats.



Guggul: The active ingredient present in it levels the bad cholesterol.



Punarnava: This herb reconditions the liver, diuretic.



Caraluma Fimbriata - History



- Indian tribals suppress hunger and enhance endurance while on a day's hunt by chewing chunks of Caralluma.
- Many times, tribesmen would pack only Caralluma as sustenance when they embarked on long journeys.
- Caralluma fimbriata also finds use today as a natural appetite suppressant and “famine food” during times of famine in the semi-arid regions of India.



Mode of Action

CAN THIS



**INFLUENCE
THIS?**



How to take

- 2 Tablets Daily Before Meals
(Exercise, Diet)

